



**business on  
purpose**

**23/24 Social & Environmental  
Annual Impact Report  
Using Business as a Force for Good**

# COMMUNITY



**VOLUNTEERED 136 HOURS**  
(17 DAYS) 8.5% OF TIME

**DONATED £5,875 TO CHARITY**  
4.25% OF TURNOVER

**(£4,606 & £906 in previous years)**  
(5% & 3.8% previous years)



Mentor Me  
Prisoner  
Mentoring



Language  
Teaching for  
Refugees



Youth &  
Children Work



Elder Care



Phambili, Cape Town (Township  
based Healthcare & Lifeskills)



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# COMMUNITY



**Phambili, Cape Town**

**(Township based charity  
delivering  
Healthcare & Lifeskills)  
Including support for girls  
youth football team**

# ENVIRONMENT

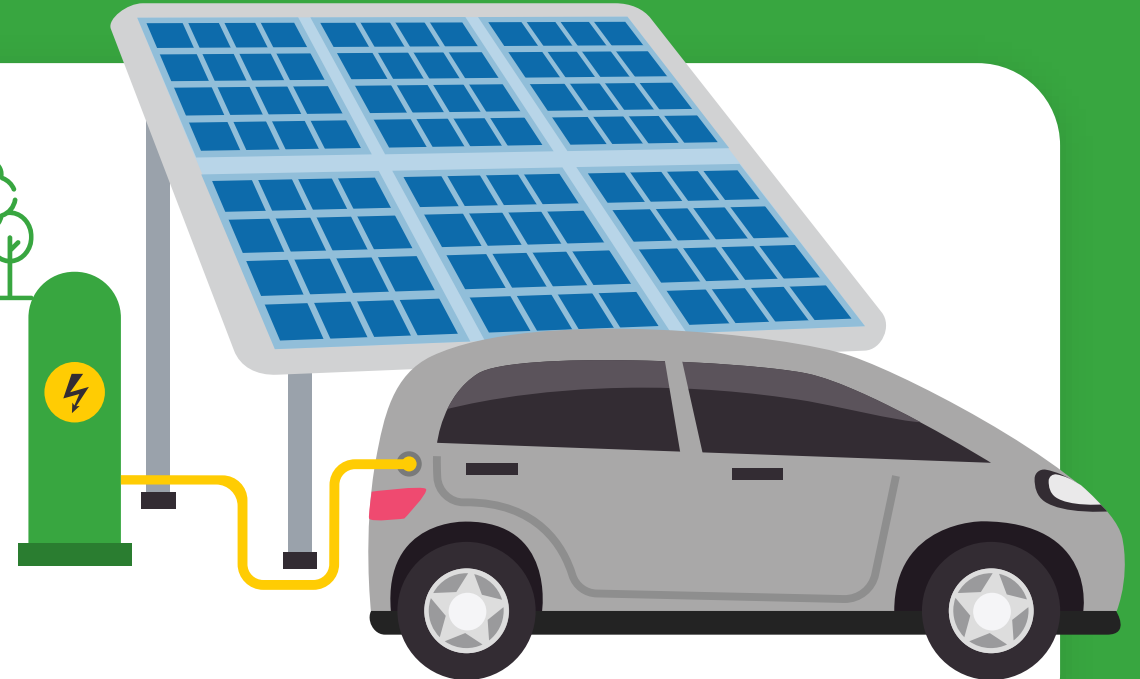
**ACRE OF NATURE  
ELECTRIC VEHICLE  
SOLAR PANELS**



**100% CARBON  
OFFSETTING**



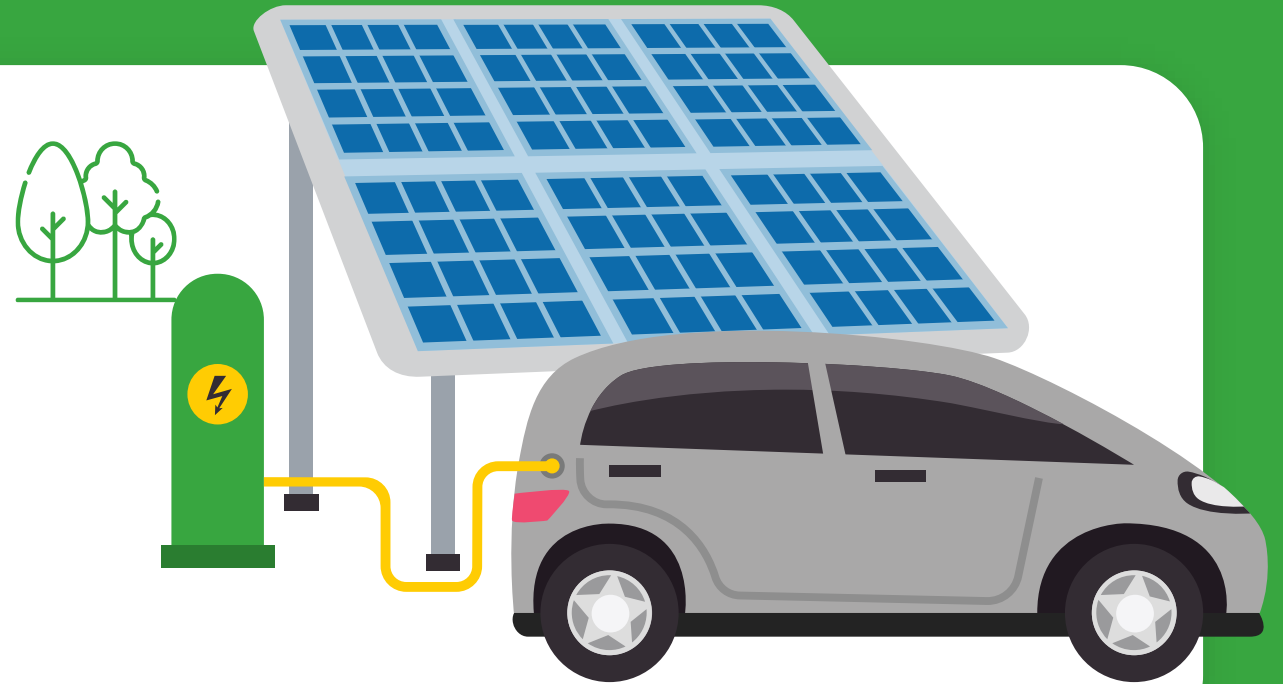
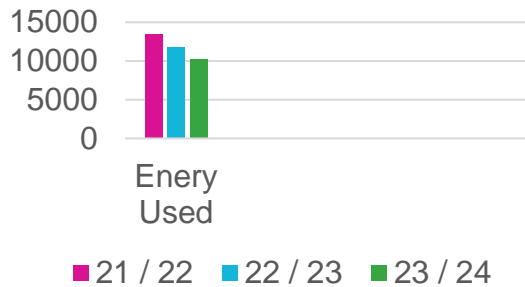
**250 TREES  
PLANTED**  
Total now **750**



**Solar Panels** at home office and **Electric Vehicle**

# ENVIRONMENT

## 12% Reduction in home energy use



Solar Panels at home office and Electric Vehicle

# ENVIRONMENT

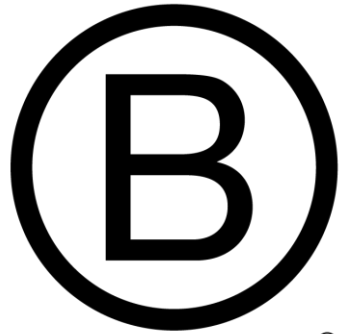


## ACRE OF NATURE

Rewilding an acre with  
trees and bees  
increasing biodiversity

# CUSTOMERS

Certified



®

Corporation

**OVER 100 COMPANIES**  
SUPPORTED THROUGH  
THEIR B CORP JOURNEY

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**PLUS 300 COMPANIES IN PREVIOUS 2 YEARS**

**TOTALLING OVER 400!**



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# CUSTOMERS



**PURPOSEFEST**  
**OVER 450 ATTENDEES**  
**AT BRISTOL BEACON**

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220 IN PREVIOUS 2023